

KEVIN KNIPSTEIN DESIGNER

PROFESSIONAL EXPERIENCE

Senior Production Designer [Pivot Design](#) 2013 – 2020

- Create and manage projects from concept to production, including printed collateral, brand execution, confidential medical materials, digital marketing presentations, information design, signage, and logo illustration
- Communicate directly with international, national, and local clients to ensure timely and peerless project execution and customer service
- Collaborate with a diverse team of talented creatives and designers to produce work for healthcare, education, manufacturing, travel, sports, real estate, and hospitality industries
- Coordinate with vendors to produce physical pieces from estimate to delivery

Production Designer [The Onion](#) 2010 – 2013

- Design entire Onion and AV Club layouts for weekly national publication of award-winning newspaper
- Work with partner markets to design and coordinate newspaper production
- Communicate with sales and marketing teams to design print and web advertising for national and local clients and markets
- Work with national and local editors and writers to create Onion and AV Club graphics content
- Design, illustrate, and build merchandise for the Onion Store

Graphic Designer [Allied Integrated Marketing](#) 2007 – 2009

- Design ads for major motion picture studios for publication in nationwide periodicals and markets as a member of the art department of a high-volume entertainment advertising and marketing firm
- Communicated with account executives to meet and exceed the needs of studios and publications within a fast-paced deadline-based environment
- Actively participated in promotional activities ranging from collateral and advertisement design to on-site event assistance

Graphic Designer [William Beaumont Hospital](#) 2006 – 2007

- Design and prepare for print collateral including physicians' medical posters, executive communications, newsletters, brochures, and marketing materials
- Produce mock-ups for new and existing projects
- Design and illustrate high-level executives presentations
- Design and produce confidential recruitment and informational packages

Designer + Illustrator [Various](#) 2005 – Now

- Designer [Northwestern University Feinberg School of Medicine](#)
- Designer [The Davis Theater](#)
- Designer [Modern Industry](#)
- Illustrator + Writer [God Hates Astronauts](#)
- Designer [The Art of Hack/Slash](#)
- Designer + Illustrator [Livingstone Magician Unique](#)
- Designer + Illustrator [The Sofie Show](#)
- Illustrator + Writer [tv-vcr.com](#)

CONTACT

kevinknipstein@gmail.com

313.433.5523

kevinknipstein.com



EDUCATION

Bachelor of Fine Arts

[Illustration + Advertising]

[Grand Valley State University](#)

2000 – 2005

NASAD Accredited

Art + Design Program

SKILLS



Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Microsoft Powerpoint
Microsoft Word
Microsoft Excel
Traditional Illustration
Digital Illustration
Mac OS
Windows



Google Docs
Google Drive
Google Slides
Google Sheets
Copywriting + Editing



HTML
CSS
WordPress
Sketch
Adobe Dreamweaver
Adobe After Effects
Pages
Keynote